

S P I L I N K E D I N G R O U P

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Agenda

- Introduction and Background
- Group Analytics and Insights
- Live Group Demonstration
- Future Vision and Initiatives
- Q&A
- Contact details

Introduction and Background

- Largest SI/SPI/INtools group on LinkedIn, with over 18,500 members.
- Started in 2008
- 2.7% of group is from Houston area (500 users!)
- Show of hands if anyone here is also part of the SPI LinkedIn group?

Greater Houston · 2.7%



Greater Delhi Area · 2.6%



Pune/Pimpri-Chinchwad Area · 2%



Greater Hyderabad Area · 1.6%



Greater Calgary Metropolitan Area · 1.3%



Group Analytics and Insights

- Of course most of our users are Instrumentation related:
- And working in the Energy & related sectors:

Member demographics ?

Job title ▾

Instrumentation Engineer · 5.3%

Instrumentation and Control Engineer · 4.9%

Project Engineer · 2%

Instrument Engineer · 2%

Member demographics ?

Industry ▾

Oil and Gas · 40.3%

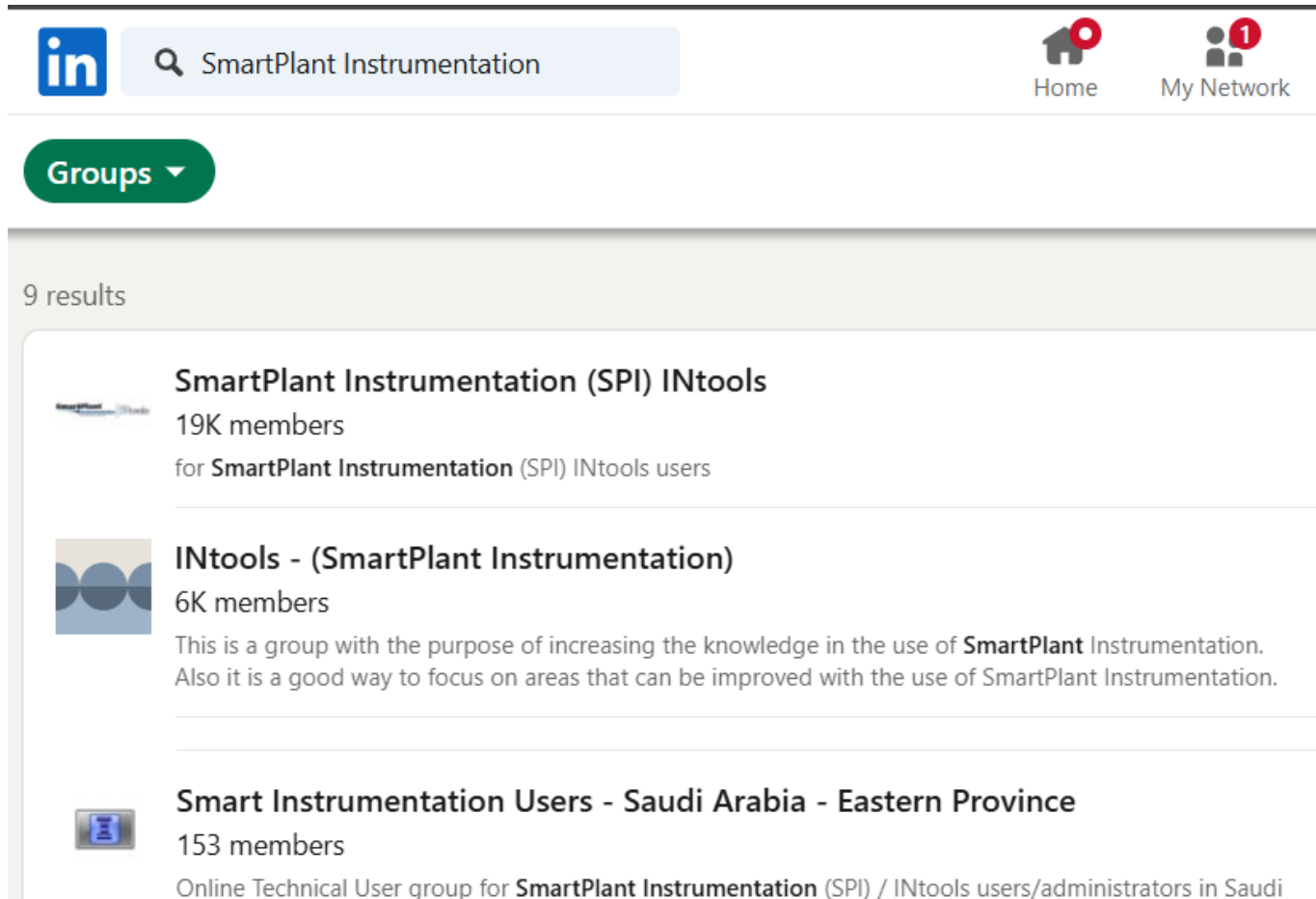
Automation Machinery Manufacturing · 9.4%

IT Services and IT Consulting · 6.3%

Chemical Manufacturing · 4.2%

Live Group Demonstration

- <https://www.linkedin.com/groups/1020837/>





The screenshot shows the LinkedIn search interface. At the top, the LinkedIn logo is on the left, and navigation icons for Home and My Network (with a notification badge) are on the right. A search bar contains the text 'SmartPlant Instrumentation'. Below the search bar, a green button labeled 'Groups' with a dropdown arrow is visible. The search results section shows '9 results'. The first result is 'SmartPlant Instrumentation (SPI) INtools' with 19K members and a description 'for SmartPlant Instrumentation (SPI) INtools users'. The second result is 'INtools - (SmartPlant Instrumentation)' with 6K members and a description 'This is a group with the purpose of increasing the knowledge in the use of SmartPlant Instrumentation. Also it is a good way to focus on areas that can be improved with the use of SmartPlant Instrumentation.'. The third result is 'Smart Instrumentation Users - Saudi Arabia - Eastern Province' with 153 members and a description 'Online Technical User group for SmartPlant Instrumentation (SPI) / INtools users/administrators in Saudi'.


in SmartPlant Instrumentation Home My Network

Groups ▾

9 results

 **SmartPlant Instrumentation (SPI) INtools**
19K members
for **SmartPlant Instrumentation (SPI) INtools** users

 **INtools - (SmartPlant Instrumentation)**
6K members
This is a group with the purpose of increasing the knowledge in the use of **SmartPlant** Instrumentation. Also it is a good way to focus on areas that can be improved with the use of SmartPlant Instrumentation.

 **Smart Instrumentation Users - Saudi Arabia - Eastern Province**
153 members
Online Technical User group for **SmartPlant Instrumentation (SPI) / INtools** users/administrators in Saudi

Future Vision and Initiatives

- Cross-posting articles from the TUF to reach a wider audience
- More interviews
- More Tips/tricks and how-do-I?
- Deep-dives on user requested features – we can let the cat out of the bag that March is going to cover all things Imports!
- Awareness and promotion of Hexagon wish-list items for new SI features to all members
- Any other suggestions we could focus on?

Q&A

- Any questions/comments?

Contact details

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